ABHAYA PRADHAN

UI/UX and Graphics Designer

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Objective

Creative and detail-oriented Graphic/UI Designer with over 9 years of experience, proficient in creating visually appealing and intuitive user interfaces for web applications. Adept at collaborating with cross-functional teams to deliver high-quality designs from concept to execution. Proficient in Figma and Adobe Creative Suite.

Skills

- Proficient in text tools, auto layout, layout grid, and constraints
- Creation and utilization of components for efficient design
- Documenting and sharing prototypes for efficient handoff
- Real-time collaboration and commenting
- Usage of Component Libraries and Variables
- Creating and maintaining Design Systems for consistency and scalability
- Creating vector graphics, icons, and other visual elements
- Adobe Creative Suite (Photoshop, InDesign, After Effects, Premiere Pro, Animate, XD)
- Branding and Identity Design
- Web Design (HTML, CSS, WordPress)
- Print Media (Brochures, Flyers, Business Cards)
- UI and UX Design
- Project Management and Team Collaboration
- Typography and Layout Design
- Retail Design, Product Design, Interaction Design, Industrial Design
- Photo/Video Editing and Manipulation, Illustration, and Concept Art

Experience

Borderless Access Pvt. Ltd., Bengaluru, IN
Senior Designer | Aug 2015 – Present

- Led design projects for major clients, including branding, web design, and print materials
- Managed a team of junior designers, providing mentorship and guidance
- Collaborated with marketing and development teams for cohesive visual communication
- Conducted design reviews, ensuring high-quality outputs

- Created innovative designs for print and digital media, including advertisements, websites, and promotional materials
- Worked closely with clients to understand their vision and deliver custom design solutions
- Managed multiple projects, ensuring timely delivery and adherence to client specifications

Forwardbrain Solution Pvt Ltd, Bengaluru, IN
Graphics Designer | Nov 2014 – Aug 2015

- Created engaging Social Media Creatives, Google AdWords campaigns, Gif Animations, and Print & Digital Designs.
- Enhanced brand visibility and provided comprehensive practice tests for national and state-level exams.

Shinetheweb Software, Bhubaneswar, IN
Web & Graphics Designer | Feb 2013 – Nov 2014

- Specialized in web development, multimedia graphics design and social media creatives.

Education

- **UX Design**

  Bridge UX Design Studio, Bengaluru, IN (2017-2018)

- **MBA in Media Management**

  Indian School of Business Management and Administration, Pune, IN (2016-2018)

- **Higher Diploma in Animation**

  Arena Multimedia Aptech Ltd., Bhubaneswar, IN (2007-2010)

- **Bachelor of Arts**

  Shri Jagannath Sanskrit Vishvavidayalaya, Odisha, IN (2004-2007)

Certifications

- **Google UX Design Professional Certificate** (2021)

Awards

- Excellence Services Delivery Award-Q4 (2017-18)
- Team Impact Award (2018-2019)

Declaration

I hereby declare that all the information furnished above is true to the best of my knowledge and belief.

Abhaya Pradhan